



## Job Description

<b>Start Date</b>	Immediate
<b>Job Title</b>	<b>Bilingual Campaign Manager (French/English)</b>
<b>Location</b>	Remote (Flexible with travel)
<b>Reporting to</b>	Head of STB
<b>Job</b>	Contract

### About the "Stop The Bleeding" Campaign:

The Stop The Bleeding Campaign (STB) is a Pan-African initiative aimed at mobilizing and advocating around the African debt crisis and illicit financial flows (IFFs). The campaign seeks to influence policymakers at both national and regional levels in favor of prudent debt management and equitable investment in public services. It highlights how unsustainable debt and IFFs perpetuate economic injustice, disproportionately affecting vulnerable communities.

African women, who constitute most of the informal economy, are the most affected by debt servicing as it leads to cuts in public services, notably health, education, and social protection. Women bear the brunt of these cuts, taking on more unpaid work. This reality underscores the need for the STB campaign not only to focus on debt relief but also to advocate for public investments and gender-sensitive economic policies that prioritize women's rights and participation in decision-making processes.

The campaign is built on the conviction that a feminist perspective must be applied to debt relief and IFFs, recognizing that economic injustices are deeply intertwined with gender inequalities. By addressing these challenges, the campaign aims to protect the socio-economic rights of African citizens, particularly women, youth, and vulnerable groups, and promote inclusive, citizen-led economic growth across Africa.

### Objectives of the STB Campaign:

The main goal of the STB campaign is to build a movement that:

- 1- **Advocates for debt relief:** Mobilize support for the cancellation of unsustainable and unjust debts, with a particular focus on how debt servicing exacerbates gender inequalities and inequity.
- 2- **Fights against illicit financial flows (IFFs):** Reduce financial outflows from Africa that disproportionately harm citizens and advocate for policy reforms to close tax loopholes and end financial secrecy, which worsens inequality.
- 3- **Ensures feminist governance of public finances:** Strengthen the relationship between African citizens and their governments, ensuring that public debt and finance management is democratic, transparent, and gender sensitive. Women must be included in decision-making processes to guarantee equitable policies.
- 4- **Engages in legal advocacy for women's economic rights:** Reform power imbalances in the global financial architecture by pushing for legal reforms that protect women and vulnerable communities from the harmful impacts of debt and IFFs. Promote fair arbitration mechanisms in debt management, ensuring women's representation in negotiations.

### **Main Mission of the Campaign Manager:**

The Campaign Officer will implement strategies for community mobilization and awareness-raising, working closely with the Campaign and Communications Lead. This role involves coordinating activities both on the ground and online, as well as maintaining constant communication with all stakeholders in both French and English.

### **Key Responsibilities:**

#### **1. Campaign Planning and Execution:**

- Contribute to the design, planning, and execution of campaign activities, both online and on the ground.
- Develop campaign materials (presentations, infographics, press releases) tailored to French- and English-speaking audiences, in collaboration with the Communications and Campaign Lead.

#### **2. Partner Mobilization:**

- Actively support the mobilization of local and international partner organizations to enhance the campaign's impact.
- Support in developing and maintaining relationships with stakeholders, including NGOs, government institutions, and impacted communities.

#### **3. Communication and Engagement:**

- Manage communication channels (social media, newsletters, website) to increase campaign visibility.
- Work closely with the Communications officer to create engaging and relevant content in French and English to reach diverse audiences.

#### **4. Analysis and Reporting:**

- Monitor and analyze the results of campaign activities, suggesting adjustments to maximize impact.
- Draft detailed monthly reports on progress and challenges encountered.

#### **5. Research and Monitoring:**

- Continuously monitor developments related to the African debt crisis and illicit financial flows to guide the campaign's strategy.
- Gather relevant data and information to enhance campaign messages and actions.

### **Key Accountability Areas**

- Assist in campaign planning and execution.
- Mobilize and maintain partner relationships.
- Manage communication channels and content.
- Track, analyze, and report results.
- Monitor issues and gather data.

**Profile:**

- **Education:** University degree in political science, international relations, economics, communications, or other relevant fields.
- **Experience:** At least 5 years of experience in campaign management, civil society mobilization, or advocacy, preferably within the African context.
- **Languages:** Good command of French and English (written and spoken).
- **Technical Skills:** Project management knowledge, mobilization, digital communication, and social media management.

**Other Skills:**

- Strong interpersonal communication skills and the ability to work in a multicultural environment.
- Independence, organization, and multitasking abilities.
- Analytical skills and data proficiency to evaluate campaign impacts.

**How to Apply:**

Does the role profile match your description? Qualified and interested candidates are requested to submit their applications using this link: <https://airtable.com/app8e812mML0IRB4I/shr82UIGsCpatxfj7>

**The closing date for applications is 31<sup>st</sup> January 2025. Due to the anticipated number of applications, only short-listed candidates will be contacted.**

We are committed to creating a diverse environment and is proud to provide equal employment opportunities (EEO) to all employees & qualified applicants. All employment decisions are based on our organisation needs without regard to race, ethnicity, religion, gender, gender identity or expression, sexual orientation, national origin, disability, or age. STB complies with all applicable laws governing non-discrimination in employment. All qualified candidates are encouraged to apply.